## GO GREEN TO SAVE GREEN

As a member of the Bridgestone family, Bandag's commitment to the environment is stronger than ever. Since 1957, we've kept an estimated 300 million tires out of the waste stream and saved some 4 billion gallons of oil—all while helping fleets lower operating costs<sup>1</sup> with retreads that perform like new tires at a fraction of the price. In support of Bridgestone's mission "to help ensure a healthy environment for current and future generations," Bandag is a leader in sustainability practices, starting with the production of some of the lowest rolling resistance retreads on the market.

bandag

Going green is not just a trend to us it's part of who we are.



## Sustainability Savings Add Up

The greater the number of retreads fleets run on their trucks, the greater the savings for both the environment and those fleets' bottom lines.



bandag

**Go to bandag.com/en-us/resources/savings-calculator** to learn more about the impact that switching to Bandag retreads can make on fleet savings.

Reduction in tires estimated based on available Bandag production history from 1957 to 2015. Lower operating costs refer to the average cost savings generated by using Bandag retreads compared to new tires only.
Savings refer to oil and energy used to produce standard tire. Source: Environmental Protection Agency